



UNIVERSIDAD  
NEBRIJA

iade  
ESCUELA DE DISEÑO

Radisson **BLU**  
HOTEL, MADRID PRADO

**SOLO PALABRAS (ONLY WORDS),  
Interior Design students from Universidad Nebrija  
participate with Radisson Blu Hotel, Madrid Prado and  
Royal Bliss® in DecorAcción 2017**



- During one month, hotel guests were asked “Why would you come back to Madrid?” Their answers created the words for the installation on the façade which was made up of 65 light boxes and 135 letters out of birch wood.
- This artwork was completed by an installation in the “Up-Gallery” hotel’s lobby.

Virginia Lallana, Ignacio Pérez and Virginia Villalba, Interior Design students from the Universidad Nebrija, supported by their teachers Miguel Guzmán, Cova Ríos y Veva Zapata, have created “SOLO PALABRAS” for the Radisson Blu Hotel, Madrid Prado façade and lobby, c/ Moratín 52, Barrio de las Letras (Madrid).

Once the guests' answers to the question “Why would you come back to Madrid?” were collected, they composed a great text designed to be exposed on the hotel’s façade as part of DecorAcción 2017. It consists of 65 light boxes and 135 wooden letters suspended from the balconies. The installation suggests that during the day you can enjoy the full text and

